

PRINCETON EQUITY GROUP

\$575M private equity fund focused exclusively on growth-stage franchisor & multi-location services companies

INVESTMENT CRITERIA

- Equity investments up to \$250M+
- EBITDA of \$3M-\$30M+ for platforms
- Control and select minority investments
- Franchisor, multi-location, and network-based business models

SECTORS OF INTEREST

• Business Services	• Consumer Services	• Membership Orgs
• Commercial Services	• Personal Services	• Trade Schools
• Facility Services	• Pet Services	• Education
• Industrial Services	• Home Services	• Youth Enrichment
• Financial Services	• Auto Services	• End of Life
• Professional Services	• Fitness	• Travel & Leisure
• Healthcare Services	• Health & Wellness	• Café/Bakery & QSR
• Property Management	• Beauty/Personal Care	• Kiosks / Store-Within-a-Store

INVESTMENT EXPERIENCE



Fitness



Fitness



Industrial Services



Health & Wellness



Healthcare Services



Automotive Services



Fitness



Healthcare Services



Residential Services



Franchise Services



Health & Wellness



Beauty & Personal Care



Healthcare Services

PRIOR TO PRINCETON



Family Entertainment



Residential Services



Beauty



THE WOODHOUSE
day spa*

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